

ORDER

Orders

Order / Rev: 725584

Alt Order #:

Product Desc: Markman/Zahra for Justice

Estimate: 12-MJZ-904

Flight Dates: 10/30/12 - 11/05/12

Original Date / Rev: 10/29/12 / 10/29/12

Order Type: Political

WZZM 13

Primary AE: Tim Siegel

Sales Office: WZZM

Sales Region: LOC

Agency

Name: Marketing Resource Group/ POL

Buying Contact:

Billing Contact:

225 S Washington Square

Lansing, MI 48933

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Markman,S/ R/ Justice/ Zahra, B/R/ Ju:

Demographic: A25-54

Product Codes: PL-Judicial

Priority: P-5

Revenue Codes: AGY, GEN, POL

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	3	\$930.00	\$790.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	3	\$930.00	\$790.50	0.00
Totals	3	\$930.00	\$790.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Siegel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WZZM	10/30/12	11/02/12	M-F 7-730p M-F Entertainment Tonight	CM	7-730p	-TWTF--	:30	2	\$310.00	P-1	0.00	NM	2	\$620.00
2	WZZM	11/05/12	11/05/12	M-F 7-730p Entertainment Tonight M, W-F/E	CM	7-730p	M-----	:30	1	\$310.00	P-1	0.00	NM	1	\$310.00
Totals														3	\$930.00